COSM Exhibit Opportunities

COSM is the premier educational and technology forum for providing the subspecialties in Otolaryngology – Head and Neck Surgery with an opportunity to improve and expand their knowledge and skills thereby enhancing the quality of patient care.

Exhibiting and sponsoring at COSM gives you the opportunity to connect directly with more than 2,500 Otolaryngologists, residents in training, medical students, and allied health professionals in otolaryngology.

COSM 2027 will bring together nine otolaryngology societies over the course of five days, **April 7–11, 2027**, in **Seattle, Washington.**

Exhibiting hours will be from 9 am – 4 pm, Thursday, April 8 to Saturday, April 10. Exhibitors option of an add-on tabletop exhibit on Wednesday, Sunday, or both, for extra time with the societies that meet on those days.

Leadership Engagement on the Exhibit Floor

As in 2026, leadership from each of COSM's nine societies will walk the exhibit floor on Friday, April 9 and Saturday, April 10 during the meeting to ensure dedicated engagement between sponsors and society leadership. (Exact times to be announced.)

COSM 2027 – Schedule and Society Details

All 9 Societies will be at COSM 2027!

COSM 2027 brings together all nine otolaryngology societies in Seattle—the largest COSM lineup for the combined meeting.

Society Information/Acronyms

AAFPRS – American Academy of Facial Plastic & Reconstructive Surgery

ABEA – American Broncho-Esophagological Association

AHNS – American Head & Neck Society

ALA – American Laryngological Association

ANS – American Neurotology Society

AOS – American Otological Society

ARS – American Rhinologic Society

ASPO – American Society of Pediatric Otolaryngology

TRIO – The Triological Society

COSM 2027 – Exhibit Schedule

Date	Time	Fee
Wednesday, April 7	8:00 AM – 5:00 PM	Exhibits Set-up
	9:00 AM – 4:00 PM	*Tabletop Exhibit Hours**
Thursday, April 8	9:00 AM – 4:00 PM	Exhibit Hall Open
	5:30 PM – 7:00 PM	Poster Reception (Optional Exhibit Hours)
Friday, April 9	9:00 AM – 4:00 PM	Exhibit Hall Open
	5:30 PM – 7:00 PM	Poster Reception (Optional Exhibit Hours)
Saturday, April 10	9:00 AM – 4:00 PM	Exhibit Hall Open
	4:00 PM – 10:00 PM	Exhibits Dismantle
Sunday, April 11	9:00 AM – 12:00 PM	*Tabletop Exhibit Hours**

•*Tabletop exhibits are available as an add-on option. Must be exhibiting as a general exhibitor to participate*

Main Exhibit Hall Location: Seattle Convention Center — Arch 705 Pike, Hall 4AB

COSM 2027 – Exhibit Levels

First-Time Exhibitors

Companies exhibiting at COSM for the first time can receive 25% off the standard rate for a 10x10 booth — an easy way to connect with leading otolaryngologists, researchers, and clinicians from across the field's premier societies.

Pre- and Post-Meeting Lists

Available for purchase by **Gold** and **Silver** level exhibitors for $400.

	Diamond $17,750	Platinum $11,775	Gold $6,050	Silver $4,350
10 x10 Booth Space*	2	1	1	1
Complimentary Registrations	15	10	4	2
Company Listing in Mobile App	✓	✓	✓	✓
PDF Uploads in Mobile App	5	3	2	1
Company listing on COSM Website	✓	✓	✓	✓
Push Notifications in Mobile App	3	2	1	
Pre- & Post- Meeting Lists	✓	✓		
COSM X/Twitter Messages	2	1		
Banner Ad on COSM Website	✓	✓		
General Sessions Tabletop Exhibit (Wed & Sun)	✓			
Banner Ad in Mobile App	✓			

**Electrical and carpet not included. Table, chairs, and a wastebasket can be secured through GES for an additional fee. Lead retrieval available for purchase. Tabletop exhibits are a separate add-on for any package — see Tabletop Exhibits below.*

Diamond | $17,775

Two 10x10 booths (or equivalent island space) with pipe, drape, and ID sign; one general session tabletop exhibit on Wednesday and Sunday; fifteen (15) complimentary registrations; company logo and description on the meeting app; up to five (5) PDF documents in the meeting app; banner ad in the meeting app and on the COSM website; up to three (3) scheduled push notifications; two (2) COSM X/Twitter messages; pre-and post-meeting attendee list; and company listing on the COSM website.

Platinum | $11,775

One 10x10 booth with pipe, drape, and ID sign; ten (10) complimentary registrations; company logo and description on the meeting app; up to three (3) PDF documents in the meeting app; banner ad on the COSM website; up to two (2) scheduled push notifications; one (1) COSM X/Twitter message; pre- and post-meeting attendee lists; and company listing on the COSM website.

Gold | $6,050

One 10x10 booth with pipe, drape, and ID sign; four (4) complimentary registrations; company logo and description on the meeting app; up to two (2) PDF documents; one (1) scheduled push notification; and company listing on the COSM website.

Silver | $4,350

One 10x10 booth with pipe, drape, and ID sign; two (2) complimentary registrations; company logo and description on the meeting app; one (1) PDF document; and company listing on the COSM website.

Need more space?

Add-on Booth: An additional 10x10 space can be added to any of the above levels for $4,100 per 10x10.

Business Exhibit Hall Suite Options: For additional information, please contact Rosaleen Tully at rosaleen@affinity-strategies.com.

Custom Booth Options: Custom-sized booths are available, including island configurations where space allows. For more information, please contact Rosaleen Tully at rosaleen@affinity-strategies.com.

COSM 2027 – Tabletop Exhibits *(Outside Society Session Rooms)*

Available Wednesday, April 7 (9:00 AM – 4:00 PM) and Sunday, April 11 (9:00 AM – 12:00 PM), outside society session rooms on Level 6. Must have a purchased exhibitor package to add a tabletop.

OPTION 1 $1,850	OPTION 2 $3,700
Available with purchase of any exhibit level listed previously; one (1) tabletop on **either** Wednesday **or** Sunday	Available with purchase of any exhibit level listed previously; one (1) tabletop on **both** Wednesday **and** Sunday

Tabletop Guidelines: One 6’ skirted tabletop per company; no custom booths or large equipment allowed, tabletop display only. Assignments are made based on the date the application is received.

Societies meeting on Wednesday: AAFPRS and AHNS

Societies meeting on Sunday: ABEA, AOS, and ASPO

COSM 2027 – Hands-On Skills Circuit

New for 2027: Hands-on Skills for Attendees (limited availability)

We're also excited to share a new hands-on opportunity this year. For $2,950, sponsors can turn their booth into a hands-on skills station, giving attendees real-time engagement with your technology. This add-on includes a COSM Hands-on Skills Circuit logo for booth signage, dedicated push notifications through the meeting app, exhibit hall signage, and a featured website listing. A limited number of these opportunities are available. The add-on price is in addition to your selected exhibitor package.

Hands-On Skills Circuit | $2,950

Hands-on 10x20 booths are strategically placed in high-visibility endcap and mid-aisle positions across the exhibit hall, ideal for real-time, guided engagement with your technology and driving dedicated traffic to your booth throughout the exhibit hall days. A limited number of Skills Circuit spots are available and are offered on a first-come, first-served basis.

Hands-on Skills Circuit includes: COSM Hands-on Circuit logo for booth signage; dedicated push notification(s) through the meeting app; featured listing on the exhibit hall signage and COSM website; and inclusion in an attendee "passport" program — attendees who visit and complete a hands-on activity at every Skills Circuit booth receive a certificate of completion.

Hands-on Skills Circuit spots can be secured in the exhibitor application portal.

Company Responsibilities and Requirements:

- Company must be a registered exhibitor with a purchased exhibitor package to add the Hands-on Skills Circuit; the add-on price is in addition to your selected package.
- Company is responsible for providing all hands-on equipment, materials, and staff needed to demonstrate the product or technology at the booth.
- Company is responsible for briefly training attendees on the hands-on activity and for tracking/validating attendee completion for the passport program (e.g., stamp, sticker, or scan, as coordinated with COSM).
- Space and layout must accommodate a hands-on demonstration station within the company's existing booth footprint; COSM does not provide additional booth space for this add-on.
- Any signage or promotional materials referencing the Hands-on Skills Circuit must use the COSM-provided Hands-on logo and be approved by COSM prior to use.
- Circuit participation and attendee-facing activities must remain available during standard exhibit hall hours.

COSM 2027 – Innovation Theater

Innovation Theater | $20,000

Host a product presentation in the Innovation Theater located in the exhibit hall. Presentation slots do not conflict with Society programming, and are available from 12:00 PM – 1:00 PM on exhibit hall days (Thursday–Saturday). One presentation per day; limit of one presentation per company.

Innovation Theater includes:

- Seating for 40 people
- Buffet lunch and beverages provided by COSM
- Riser with podium and microphone
- Audiovisual (80" TV/monitor)
- Signage and presentation listing in the mobile app provided by COSM
- A complimentary pre- and post-meeting attendee list (mailing addresses only) for marketing purposes only

Innovation Theater slots can be secured in the exhibitor application portal.

Company Responsibilities and Requirements:

- Company must be a registered exhibitor to host a presentation in the theater.
- Company is responsible for providing their own laptop.
- Company is responsible for providing any lead retrieval device (optional).
- Product Theater days/times are not flexible.
- Any literature and signage produced for the product theater must be approved by COSM and cannot say the Innovation Theater presentation is endorsed or sponsored by COSM. All literature and signage must include the following disclaimer: *"Industry-sponsored product theater. Not part of COSM's accredited education program."*
- All food, beverages, and AV will be ordered by COSM.
- Promoting the product theater is the company's responsibility but will be listed in the mobile app and push notification prior to noon on the day of the company's presentation.
- Innovation Theater presentations are not eligible for CME credits.

COSM 2027 – Exhibitor Information

Exhibitor Event Dates

COSM commences on Wednesday, April 7, 2027, at 8:00 am and adjourns on Sunday, April 11, 2027, at 12:00 pm. During this period, neither exhibitors nor their agents may conduct, participate in, or sponsor any educational or marketing activities directed toward COSM registrants, other than as part of an approved exhibit, or as part of an approved exhibitor event.

No meetings or events may be scheduled to compete with officially sanctioned COSM programs without prior written approval of COSM, including all symposia, lectures, sessions, and social events. Social events are gatherings that are not educational in nature and for which there is no formal program. Functions must be good in taste and conform to the purpose of COSM.

Exhibitor Events are not eligible for CME or CE credits.

Third-Party Organizers

Third-party organizers requesting space must be the agency of record for the exhibiting company.

Responsibility of Event Organization

Companies are responsible for complete coordination of the event, including program content, marketing, logistics, and menu planning. COSM provides meeting space assignments at the headquarters hotel and allows a one-time request of the advance registration list (mailing addresses only, no emails included). The venue may levy room rental charges if the required food/beverage revenue is not met. Company must work with COSM-contracted service vendors.

Event Requests

All requests for function space will be handled through COSM Management. Requests made directly with the COSM 2027 conference venue, or any other hotel used to house COSM registrants, are prohibited. If you are planning a function at a location other than the official COSM hotel(s), written approval must still be granted by COSM prior to finalizing your arrangements. Space will be assigned on a first-come, first-served basis.

Exhibitor Event requests are subject to meeting space size and availability.

Event Request Submission Details

Exhibitor Event requests MUST include the following information pertaining to the planned event:

- Day, date, time and title of event
- General description of educational content and/or agenda topics
- List of program presenters
- Sponsor(s) of event
- Anticipated attendance and registration fee (if any)
- Completed Function Space Form

Deadlines

The deadline for exhibitor event space requests is December 18, 2026. Requests will be accepted past this deadline but are confirmed on a space-available basis only.

COSM 2027 – Exhibitor Information *(continued)*

COSM Approval and Fees

Once COSM approves the event, a non-refundable application fee is required from exhibitor event organizers. Fees are as indicated below. This fee is an application fee only and provides you with the right to conduct an exhibitor event. Actual meeting expenses/costs related to the promotion and/or coordination are additional and the responsibility of the event organizer. No additional fees are charged by COSM other than for those services requested of COSM. Once the request is approved by COSM, COSM Management will send an invoice for the application fee to the event organizer listed in the request form.

Upon receipt of the application fee, the COSM Convention office will confirm arrangements and will notify organizers of their space assignment. The organizer is responsible for finalizing all arrangements with the venue. After space is assigned, COSM accepts no responsibility for the planned function.

Evening timeslot is $7,000, and morning timeslots are $5,000. COSM will work with the company to determine the best time that does not compete with educational programming. Exhibitor Events are only available to registered COSM 2027 Exhibitors.

Fee Inclusions

Once COSM approves the event, a non-refundable application fee is required from exhibitor event organizers. This fee is an application fee only and provides you with the right to conduct an exhibitor event, as well as the following acknowledgments to enhance visibility at COSM:

- Recognition on the official COSM industry supporter sign
- Recognition and listing in the COSM mobile app, website, and push notification
- One-time request of the advance attendee list (mailing addresses only)

COSM 2026 Exhibitors

3-D Matrix

Advanced Bionics

Aerin Medical

AIRKOR

ALCOVE MEDICAL

Alltion / Verex

Ambu

Amgen/AstraZeneca

Association Of Migraine Disorders

Axogen Inc

Banner Health

BONSS MEDICAL

Boston Medical Products, Inc.

Bryan Medical LLC

Carestream Dental, LLC

Cleveland Clinic

Cochlear Americas

CooperSurgical

Dayton Children's Hospital

Driscoll Children's Hospital

Eli Lilly

Endocraft LLC

ENT and Allergy Associates, LLP

Everis

Grace Medical, Inc

Hello Patient

Hemostasis LLC

Hill Dermaceuticals, Inc.

Huck Medical Technologies, Inc

InnoVoyce

inomed Inc

inPhase Medical LLC

Inspire Medical Systems, Inc.

Instrumentarium

Integra Lifesciences

Invotec International, Inc.

iotaMotion, Inc.

JEDMED

KARL STORZ United States

Kurz Medical Inc.

Lilly USA

Mayo Clinic - Referral Coordination Office

MED-EL

Medical Center Specialty Pharmacy

MEDINOTEC INC.

Medtronic

MITAKA USA

Natera

NeilMed Pharmaceuticals

Neuromod Devices

Neurovision Medical Products Inc

NSK America

Nutritist

OrthoPediatrics

OSF Children's Hospital of Illinois

Oticon Medical

Pentax Medical

Piedmont Healthcare

Pilling from Teleflex

Poriferous LLC

Preceptis Medical

PRECIGEN, Inc.

Prosidio Inc

Pure Novamed Inc

Reflux Gourmet

Regeneron

Ronin Surgical Corp.

Smith+Nephew

Snot Force Alliance

Stryker

Sutter Medical Technologies USA

Thomas Jane Medical

Tungsten Medical Network

COSM 2027 – Advertising & Support Opportunities

COSM is offering the below opportunities for exhibitors to gain additional exposure while in Seattle. The below opportunities can be secured within the exhibitor booth portal. Advertising is available only to registered COSM 2027 Exhibitors. If you have a creative idea for advertising at COSM that is not shown below, contact Rosaleen Tully at rosaleen@affinity-strategies.com.

Digital Advertising

Registration Confirmation Email Ad	$7,500
COSM Marketing Emails Ad	$5,000
Know Before You Go Email Ad	$5,000
COSM Website Ad	$2,500
Mobile App Banner Ad	$1,500
Mobile App Push Notification	$500
COSM X / Twitter Message	$500

Registration Confirmation Email Ad | $7,500

Place your exclusive ad in the registration confirmation email sent to each attendee upon registration for COSM, as well as in the final confirmation email sent by COSM to all attendees the week before the meeting. Must receive ad by March 17, 2027 for most exposure.

Ad specs: 300Wx250H pixels, .png or .jpg

COSM Marketing Emails Ad | $5,000

Place your exclusive ad in the emails sent by COSM to all attendees every other week leading up to the meeting. Ad can be linked to an external website of your choosing with analytics provided after the ad expires.

Ad specs: 300Wx250H pixels, .png or .jpg

Know Before You Go Email Ad | $5,000

Place your exclusive ad in the Know Before You Go email, a high-traffic, high-visibility space read by nearly all attendees. Ad can be linked to an external website with analytics provided after the ad expires.

Ad specs: 300Wx250H pixels, .png or .jpg

COSM Website Ad | $2,500

Extended exposure with an exclusive ad on the cosm.md home page next to COSM's mission statement or the registration information page for 3 months. Two locations available: home page and registration page; other areas available for $1,500 each.

Ad specs: 300Wx250H pixels, .png .jpg or .gif (can be animated)

COSM 2027 – Advertising & Support Opportunities *(continued)*

Digital Advertising

Mobile App Banner Ad | $2,500

Banner ads are located at the top of the app home page and rotate between a maximum of five different ads. Ad can link to an external website, exhibitor listing, or landing page.

Ad specs: 640Wx110H pixels, 300 dpi, .png file.

Mobile Push Notification | $500

Send a short message directly to COSM attendees' phones within the mobile app on the date/time of your choosing. Limit of one message per company, four exhibitor messages per day (Wed–Sun).

Subject line max 25 characters; body max 230 characters.

COSM X/Twitter Message | $500

Send a message on COSM's X (Twitter) account on the date/time of your choosing from March 24 – April 12, 2027.

- Limit of two messages per company.
- Only one message will be sent per day outside of the meeting dates (April 7–11).
- On the meeting dates, COSM will allow up to three exhibitor messages per day (Wed–Sun).
- Messages have a limit of 280 characters and must be approved by COSM management.

Banners, Clings & Digital Signage

Ensure all attendees see your company message and brand with clings and other opportunities located in high-traffic areas of the venue/hotel. To discuss exact locations and layout, contact the COSM Exhibits Manager at cosm@affinity-strategies.com.

COSM 2027 – Advertising & Support Opportunities *(continued)*

Other Opportunities

Co-Branded Name Tag Lanyard | $25,000

Display your brand front and center on every attendee. Your logo appears alongside COSM branding on the name tag lanyards worn by all meeting attendees throughout the event.

Hotel Door Drop – Sheraton Grand Seattle | $15,000

Make your brand unmissable, right at their doorstep. Delivered early in the morning on your chosen day (Wed–Sat); one high-quality piece (one-pager or compact booklet) slipped under the door of every attendee's room.

Key Cards – Sheraton Grand Seattle | $15,000

Put your logo directly into the hands of 2,800+ attendees the moment they arrive. Purchase covers production, shipping, and distribution, just provide your design.

General Notes and Requirements

- Supporting company is responsible for design of artwork. For the hotel door drop, company is responsible for printing and shipment to the Hotel.
- All ads and artwork are subject to review and approval by COSM Management.
- All initial artwork for printed branding is due by January 15, 2027.
- All artwork proofs for print must be approved by February 19, 2027.
- Digital advertisements must be submitted by February 19, 2027.
- Fees are all inclusive unless specified.
- Advertising and support opportunities are nonrefundable.
- Payment is due in full at the time of application submission.
- COSM Management must review and approve all designs prior to installation and reserves the right to refuse any opportunities.
- Contact COSM Management for artwork specifications if not provided.
- All above opportunities can be secured within the Exhibitor Portal where you purchase your COSM 2027 booth space.

COSM 2027 – Exhibitor Rules & Regulations

Eligibility For Exhibiting

The exhibits are an extension of the continuing education program of COSM. For an application to be accepted by COSM Management, the products and services must be related to the otolaryngology/ medical field. Applications from companies that have not previously exhibited with COSM will be reviewed by the COSM Secretaries Liaison Committee for eligibility before assignment is made. The materials required for review are: background information on the company; promotional brochures/literature for all products and services to be exhibited; and a list of three medical meetings where the company has recently exhibited.

The COSM Secretaries Liaison Committee reserves the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not, in the COSM Secretaries Liaison Committee's determination, comply with its rules and regulations. COSM Management reserves the right to close exhibits onsite that are felt to have been misrepresented or for the product to have been found unrelated to surgery without refund.

All exhibits must be staffed during open exhibit hours. It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to exhibition closing.

Exhibit Standards

Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of exhibit. Exhibits must conform to the booth contracted and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Questionable exhibits shall be modified at the request of COSM staff. The fastening of materials to booth drapery, building walls, ceilings, floors, carpeting, or columns is expressly prohibited.

Exhibits Design/Display

Exhibit booths are 10' x 10'. The height of any exhibit shall not exceed 8' and the side rails must not be higher than 42". Exhibit fee does not include any furniture. All back walls and side rails must remain as set by the official contractor. Please note that all display material must be fire retardant. Exhibits may not span an aisle by ceiling or floor. Solid ceilings of wood, fabric, or other material over exhibits are not permitted if they come under the fire sprinkler heads. Exhibitors having covered exhibits must submit plans to the official contractor who will present said plans to COSM Management for review and approval. Exhibits must be arranged so as not to obstruct the sightline or otherwise interfere with the displays of other exhibitors.

Exhibit Fees

There are various levels of exhibiting. All levels include an exhibit space of at least 10'x10' as well as other features. Please visit www.cosm.md to view exhibit levels. Corner booth locations cost an additional $200 per corner.

COSM 2027 – Exhibitor Rules & Regulations *(continued)*

Non-Profit Rate

Please contact Rosaleen Tully at Rosaleen@affinity-strategies.com to discuss the rate.

Payment Terms

Exhibit space will be confirmed upon receipt of full payment. Companies may pay by credit card for immediate confirmation or request an invoice with payment due within 30 days. Space is reserved at time of invoice or payment by credit card. If payment is not received within 30 days, the space will be released. COSM Management will charge credit cards the full amount of space requested for COSM 2027. Corner locations incur an additional fee of $200 per corner. If payment is not received by this date, space may be reassigned, and a refund will not be issued.

Any advertising, branding, or exhibitor events are final sale and non-refundable upon receipt of application.

Payment Deadline

All COSM 2027 payments must be received by April 1, 2027

Cancellations, Reduction, And Refunds

Written notification of a reduction or cancellation of exhibit space must be received by COSM on or before February 1, 2027, and will result in a charge equal to 50 percent of the total cost of the space. Space not claimed or occupied on-site after 5:00 pm Wednesday, April 7, for which no special arrangements have been made with COSM, may be resold, or reassigned by COSM without obligation to refund exhibit fees or reassign the exhibitor.

Any advertising, branding, or exhibitor events are final sale and non-refundable upon receipt of application. Final payment is due by April 1, 2027. No refunds will be given for cancellations of advertising, branding, or exhibitor events regardless of cancellation date.

Contract For Space

The acceptance of the online exhibit space application and deposit by COSM Management constitutes a contract for the rights to use allotted space. A completed online application for space with deposit and all requested information must be submitted electronically.

Non-Contracted Exhibit Space

Any person, firm, or organization not having contracted with the COSM Secretaries Liaison Committee for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services, solicit orders, or distribute advertising materials at the Sheraton Grand Seattle or in any hotel used by COSM to house COSM 2027 registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. No exhibit will be permitted in a hotel room.

Special Restrictions

- Giveaways are permitted only if approved in writing by COSM prior to the meeting.
- Outside food may not be brought in or distributed to attendees. All food giveaways must be approved by COSM and ordered through the hotel's designated catering service.
- Any activity in the exhibit aisles is strictly prohibited.
- Fire hose cabinets and exits must always be left accessible and in full view. Decorations and displays must either be of non-flammable material or be treated by an approved fire prevention method. All display material must be flame proofed and is subject to inspection by the Seattle Fire Marshal.
- Displays may not be dismantled, nor any packing begun before published dates and times.

COSM 2027 – Exhibitor Rules & Regulations *(continued)*

Liability

The exhibit booths will be in Hall AB of the Seattle Convention Center. COSM, GES, or any officers, agents, or employees thereof shall not be liable for the safety of the exhibitor's property, its agents, or employees from theft, damage by fire, accident, or any other causes, and the exhibitor does hereby release and indemnify COSM and the Sheraton Grand Seattle from any such claims of any kind or nature. All exhibitors are required to and guarantee to have in force, at their own expense, insurance covering employees not only on worker's compensation and the employer's liability, but also on general public liability, and injury, and accident, and any damage to the exhibitor's property. COSM and the Seattle Convention Center shall in no way be held liable.

Insurance

Insurance on all exhibits is the responsibility of the exhibitor. COSM or COSM Management will not assume any responsibility for property loss or damage to personal property, as stated in the section on limitation of liability. Exhibitors shall at their own cost and expense provide general liability insurance in an amount not less than $1,000,000. This insurance should recognize COSM and Affinity Strategies as an additional insured. Service orders will only be fulfilled by the official decorator when booth space is paid in full and a certificate of insurance has been submitted.

Limitation Of Liability

IIt is mutually agreed by and among COSM, COSM Management, and the exhibitor that COSM and COSM Management shall have no liability whatsoever to an exhibitor, its employees, or its business invitees, or any liability for loss or damage to the property of the exhibitor, its employees, or its business invitees resulting from any cause. It is further understood and agreed that all claims against COSM and COSM Management for any damage, loss, or injury are expressly waived by the exhibitor and assumed by the exhibitor as its responsibility.

Space is leased with the understanding that COSM, COSM Management, GES, and the Seattle Convention Center assume no liability whatsoever for damages for any act of omission in connection with the said agency, and the exhibitor and its representative(s) hereby keep forever harmless COSM, COSM Management, GES and the Seattle Convention Center from any and all liabilities for loss ensuing from any cause. It is further understood and agreed that COSM and COSM Management shall in no event be liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of COSM and COSM Management to the exhibitor for any breach of the contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the State of Washington and the City of Seattle, as may be amended from time to time.

COSM 2027 – Exhibitor Rules & Regulations *(continued)*

Indemnification And Insurance

Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

License Of Intellectual Property

COSM and the Exhibitor are each the sole owner of all right, title, and interest to COSM and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). COSM and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of the Exhibit Program.

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses. For additional information, contact FDA at 888-463-6332 or fda.gov.

Outside Food & Beverage

Outside food or beverages may not be brought in or distributed to attendees. All food giveaways must be approved by COSM and ordered through the hotel's designated catering service.

Animal Tissue Demonstrations

Under no circumstances may human tissue of any kind be used for demonstration purposes. Animal tissue may be used if a request is submitted in writing to COSM Management with a detailed description of the proposed method of waste storage and disposal. COSM Management will then submit the request to the venue and will confirm approval.

Force Majeure

The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

Catastrophe

In the event of fire, strikes, or another unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.

Confidentiality

COSM and Exhibitor, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. Both parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement.

Relationship Of The Parties

COSM and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that exhibiting as part of the Exhibits does not constitute COSM official endorsement, guarantee, acceptance, or approval of Exhibitor, its services, products, programs, or activities.

Term And Termination

This Agreement is effective as of the date of last signature and will terminate (i) upon conclusion of the post promotion of the Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days' notice by COSM to Exhibitor, with or without cause. In the event of termination for material breach by COSM, or termination without cause by COSM, COSM will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights and privileges for use of the other party's Intellectual Property shall expire, and each party shall discontinue the use of the other party's Intellectual Property.

Miscellaneous

This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by a writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

Interpretations And Application Of Rules And Regulations

All matters and questions not specifically covered by these Rules and Regulations are subject to the decision of COSM.