



## COSM Exhibit Opportunities

COSM is the premier educational and technology forum for providing the subspecialties in Otolaryngology – Head and Neck Surgery with an opportunity to improve and expand their knowledge and skills thereby enhancing the quality of patient care.

Exhibiting and Sponsoring at COSM provides you with the opportunity to make direct contact with more than 2,000 Otolaryngologists, residents in training,

medical students, and allied health professionals in the field of otolaryngology.

COSM 2026 will bring together eight otolaryngology societies over the course of five days, April 22-26. **The main exhibit hall will be open Thursday, April 23 - Saturday, April 25, 9 am - 4 pm.**

Exhibitors have the option to add on a tabletop exhibit on Wednesday, Sunday, or both, to have extra time with the societies that meet on Wednesday and Sunday.



# COSM 2026 – Schedule and Society Details

## Society Information/Acronyms

**AAFPRS** – American Academy of Facial Plastic & Reconstructive Surgery

**ABEA** – American Broncho-Esophagological Association

**ALA** – American Laryngological Association

**ANS** – American Neurotology Society

**AOS** – American Otological Society

**ARS** – American Rhinological Society

**ASPO** – American Society of Pediatric Otolaryngology

**TRIO** – The Triological Society

	WEDNESDAY APRIL 22	THURSDAY APRIL 23	FRIDAY APRIL 24	SATURDAY APRIL 25	SUNDAY APRIL 26
AM	AAFPRS, ALA	AAFPRS, ALA, TRIO	ABEA, TRIO-C	AOS, ARS, ASPO-C	ANS, ARS-C, ASPO-C
PM	AAFPRS, ABEA	AAFPRS, ABEA, TRIO	ALA, AOS, ASPO-C	ANS, ARS, ASPO-C	

C = Concurrent Session



## COSM 2026 – Exhibit Schedule

Date	Time	Fee
Wednesday, April 22	8:00 AM - 5:00 PM	Exhibits Set-up
	8:00 AM - 4:00 PM	<i>Tabletop Exhibit Hours*</i>
Thursday, April 23	9:00 AM - 4:00 PM	Exhibit Hall Open
	5:30-7:00 PM	Poster Reception (Optional Exhibit Hours)
Friday, April 24	9:00 AM - 4:00 PM	Exhibit Hall Open
	5:30-7:00 PM	Poster Reception (Optional Exhibit Hours)
Saturday, April 25	9:00 AM - 4:00 PM	Exhibit Hall Open
	4:00-10:00 PM	Exhibits Dismantle
Sunday, April 26	7:00 AM - 12:00 PM	<i>Tabletop Exhibit Hours*</i>

*\*Tabletop exhibits are available as an add-on option. Must be exhibiting as a general exhibitor to participate*

**Main Exhibit Hall Location: West Hall 1-2**



## COSM 2026 – Exhibit Levels

	Silver \$4,100	Gold \$5,700	Platinum \$11,100	Diamond \$16,750
10 x10 Booth Space	1	1	1	2
Complimentary Registrations	2	4	10	15
Pre- / Post- Meeting List			Pre- & Post	Pre- & Post
Lead Retrieval				✓
Company Listing in Mobile App	✓	✓	✓	✓
PDF Uploads in Mobile App	1	2	3	5
Push Notifications in Mobile App		1	2	3
Banner Ad in Mobile App				✓
Banner Ad on COSM Website			✓	✓
Company listing on COSM Website	✓	✓	✓	✓
COSM X/Twitter Messages		1	2	3
General Sessions Tabletop Exhibit (Wed <b>OR</b> Sun)		✓	✓	
General Sessions Tabletop Exhibit (Wed <b>&amp;</b> Sun)				✓

### Diamond | \$16,750

One 10x20 booth with pipe, drape and ID sign, General Session tabletop exhibit on Wednesday and Sunday, fifteen (15) complimentary registrations, company logo, description (up to 150 words), contact details included on the meeting app, up to five (5) PDF documents included on the meeting app, banner ad in the meeting app, company name and hyperlink on website, up to three (3) scheduled push notifications through the meeting app, three (3) tweet messages, pre-meeting attendee list, post-meeting attendee list, and mobile app lead retrieval for up to 3 devices.

### Platinum | \$11,100

One 10x10 booth with pipe, drape and ID sign, General Session tabletop exhibit on Wednesday or Sunday, ten (10) complimentary registrations, company logo, description (up to 150 words), contact details included on the meeting app, up to four (4) PDF documents in meeting app, company ad on COSM website, company name and website on COSM website, one (1) scheduled push notification through the meeting app, two (2) tweet messages, pre-meeting attendee list, and post-meeting attendee list.

### Gold | \$5,700

One 10x10 booth with pipe, drape, and ID sign, four (4) complimentary registrations, company logo, description (up to 100 words), contact details included on the meeting app, up to three (3) PDF documents, company name and hyperlink on website, one (1) tweet message, pre-meeting attendee list.

### Silver | \$4,100

One 10x10 booth with pipe, drape, and ID sign, two (2) complimentary registrations, company logo, description (up to 100 words), contact details included on the meeting app, up to 1 PDF document on meeting app, company name and hyperlink on website.

**Need more space?** An additional 10x10 space can be added to any of the above levels for \$3,800 per 10x10. Corner booth locations will have an additional fee of \$200 per corner.

Ancillary Business Suites are available on a first come first served basis (additional cost).



## COSM 2026 – General Session Tabletop Add-On

*(Must have an exhibit booth in the main Exhibit Hall to add this option.)*

OPTION 1 \$3,750	OPTION 2 \$1,950
Tabletop Exhibit on Wednesday, April 22 <b>AND</b> Sunday, April 26	Tabletop Exhibit on Wednesday, April 22 <b>OR</b> Sunday, April 26

Societies meeting on Wednesday, April 22: AAFPRS, ALA, and ABEA

Societies meeting on Sunday, April 26: ANS, ARS (concurrents), and ASPO (concurrents)

**Tabletop Guidelines:** All companies must be exhibiting at COSM to purchase Tabletop Exhibits. Assignments will be made based on the date the application is received. One tabletop per company. One 6’ skirted tabletop in General Session Ballroom foyer. No custom booths or large equipment allowed; tabletop display only.

**Tabletop Exhibit Location:** Hallway located outside session rooms.



## COSM 2026 – Innovation Theater

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### INNOVATION THEATER | \$20,000

Host a product presentation in the Innovation Theater located in the exhibit hall. Presentation slots are available from 12:00 PM – 1:00 PM on the following days.

One presentation per day, limit of one presentation per company.

#### **Thursday, April 22, 12:00–1:00 PM**

(Societies meeting: AAFPRS, ABEA, ALA, and TRIO)

#### **Friday, April 23, 12:00–1:00 PM**

(Societies meeting: ABEA, ALA, AOS, and ASPO)

#### **Saturday, April 24, 12:00–1:00 PM**

(Societies meeting: AOS, ANS, ARS, and ASPO)

#### **Innovation Theater includes:**

- Seating for 40ppl
- Buffet lunch and beverages provided by COSM
- Riser w/Podium and Microphone
- Audio Visual (80" TV/Monitor)
- Signage and presentation listing in mobile app provided by COSM
- Complimentary Pre- or Post- attendee list (mailing addresses only) to be used for marketing purposes only

#### **Company Responsibilities and Requirements:**

- Company must be a registered exhibitor to host presentation in theater.
- Company is responsible for providing their own laptop.
- Company is responsible for providing any Lead Retrieval device (optional).
- Product Theater days/times are not flexible.
- Any literature and signage produced for the product theater must be approved by COSM and cannot say Innovation Theater presentation is endorsed or sponsored by COSM. All literature and signage must include the following disclaimer: *'This commercially supported product theater presentation is independent of the COSM educational activities and is not accredited by COSM.'*
- All food, beverages, and AV will be ordered by COSM.
- Promotion of the product theater is the responsibility of the company other than the listing in the mobile app.
- All information distributed for the Innovation Theater must be submitted for approval by COSM prior to printing.
- Innovation Theater presentations are not eligible for CME Credits.

Innovation Theater slots can be secured in the exhibitor application portal.



# COSM 2026 – Exhibitor Events Guidelines

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COSM invites exhibiting companies to host an Exhibitor Event (i.e. Satellite Symposium) during COSM 2026 taking place at the Phoenix Convention Center from April 22-26, 2026. Below you will find guidelines, available dates, and fees for hosting an event during COSM 2026.

## **GUIDELINES FOR EXHIBITOR EVENTS**

### **Exhibitor Event Dates**

COSM commences on Wednesday, April 22, 2026, at 8:00am and adjourns on Sunday, April 26, 2026, at 12:00pm. During this period, neither exhibitors nor their agents may conduct, participate in, or sponsor any educational or marketing activities directed toward COSM registrants, other than as part of an approved exhibit, or as part of an approved exhibitor event. Specific time slots that exhibitor events can be held are indicated on the following page.

No meetings or events may be scheduled that compete with officially sanctioned COSM programs without prior written approval of COSM, including all symposia, lectures, sessions, and social events. Social events are gatherings that are not educational in nature and for which there is no formal program. Functions must be good in taste and conform to the purpose of COSM.

Exhibitor Events are not eligible for CME or CE credits.

### **Third-Party Organizers**

Third-party organizers requesting space must be the agency of record for the exhibiting company. Permission to use third-party organizers must be requested in writing by the exhibitor on company letterhead.

### **Responsibility of Event Organization**

Companies are responsible for complete coordination of the event, including program content, marketing, logistics, and menu planning. COSM provides meeting space assignments at the headquarters hotel and allows a one-time request of the advance registration list (mailing addresses only, no emails included). The venue may levy room rental charges if the required food/beverage revenue is not met. Company must work with COSM-contracted service vendors.

### **Event Requests**

All requests for function space will be handled through COSM Management.

Requests made directly with the COSM 2026 conference venue, or any other hotel used to house COSM registrants are prohibited. If you are planning a function at a location other than the official COSM hotel(s), written approval must still be granted by COSM prior to finalizing your arrangements. Space will be assigned on a first-come, first-served basis.

Exhibitor Events requests subject to meeting space size and availability.





## COSM 2026 – Exhibitor Events Guidelines *(continued)*

### Event Request Submission Details

Exhibitor Event requests MUST include the following information pertaining to the planned event:

- Day, date, time and title of event
- General description of educational content and/or agenda topics
- List of program presenters
- Sponsor(s) of event
- Anticipated attendance and registration fee (if any)
- Contact information
- Completed [Exhibitor Event Request Form](#)

### Deadlines

The deadline for exhibitor event space requests is January 9, 2026. Requests will be accepted past this deadline but are confirmed on a space-available basis only.

### COSM Approval and Fees

Once COSM approves the event, a non-refundable application fee is required from exhibitor event organizers. Fees are as indicated on the following page. This fee is an application fee only and provides you with the right to conduct an exhibitor event. Actual meeting expenses/costs related to the promotion and/or coordination are additional and the responsibility of the event organizer. No additional fees are charged by COSM other than for those services requested of COSM. Once request is approved by COSM,

COSM Management will send an invoice for the application fee to the event organizer listed in the request form.

Upon receipt of the application fee, the COSM Convention office will confirm arrangements and will notify organizers of their space assignment. The organizer is responsible for finalizing all arrangements with the venue. After space is assigned, COSM accepts no responsibility for the planned function.

**The chart below indicates the available dates, times, and fees for exhibitor events during COSM 2026.** Approved time slots do not compete with any other official COSM educational programming.

### EXHIBITOR EVENTS SCHEDULE & FEES

Date	Time	Fee
Wednesday, April 22	6:00-10:00 PM	\$7,000
Thursday, April 23	6:00-8:00 AM	\$4,000
	7:00-10:00 PM	\$7,000
Friday, April 24	6:00-8:00 AM	\$4,000
	7:00-10:00 PM	\$7,000
Saturday, April 25	6:00-8:00 AM	\$4,000
	6:00-10:00 PM	\$7,000





## COSM 2026 – Exhibitor Events Guidelines *(continued)*

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### Fee Inclusions

Once COSM approves the event, a non-refundable application fee is required from exhibitor event organizers. Fees are as indicated on the following page. This fee is an application fee only and provides you with the right to conduct an exhibitor event, as well as the following acknowledgments to enhance visibility at COSM:

- Recognition on the official COSM industry supporter sign
- Recognition in the COSM mobile app
- One time request of the advance attendee list (mailing addresses only)
- Event listing in COSM mobile app (if specified in request form)

### Exhibitor Event Request Form

All functions taking place during COSM 2026 must be approved by COSM Management. Requests should be completed and returned no later than January 9, 2026. Requests received after this date can only be confirmed on a space-available basis.

**Please fill out this form** to request an Exhibitor Event at COSM 2026. Exhibitor Events are only available to registered COSM 2026 Exhibitors. For information on exhibiting, visit [www.cosm.md/exhibitors](http://www.cosm.md/exhibitors).



# COSM 2026 – Exhibitor Rules & Regulations

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## ELIGIBILITY FOR EXHIBITING

The exhibits are an extension of the continuing education program of COSM. For an application to be accepted by COSM Management, the products and services must be related to the otolaryngology/medical field. Applications from companies that have not previously exhibited with COSM will be reviewed by the COSM Secretaries Liaison Committee for eligibility before assignment is made. The materials required for review are:

- Background information on the company
- Promotional brochures/literature for all products and services to be exhibited.
- A list of three medical meetings where the company has recently exhibited.

The COSM Secretaries Liaison Committee reserves the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not, in the COSM Secretaries Liaison Committee's determination, comply with its rules and regulations. COSM Management reserves the right to close exhibits onsite that are felt to have been misrepresented or for the product to have been found unrelated to surgery without refund.

All exhibits must be staffed during open exhibit hours. It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to exhibition closing.

## EXHIBIT STANDARDS

Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of exhibit. Exhibits must conform to the booth contracted and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Questionable exhibits shall be modified at the request of COSM staff. The fastening of materials to booth drapery, building walls, ceilings, floors, carpeting, or columns is expressly prohibited.

## EXHIBITS DESIGN/DISPLAY

Exhibit booths are 10' x 10'. The height of any exhibit shall not exceed 8' and the side rails must not be higher than 42". **Exhibit fee does not include any furniture.** All back walls and side rails must remain as set by the official contractor. Please note that all display material must be fire retardant. Exhibits may not span an aisle by ceiling or floor. Solid ceilings of wood, fabric, or other material over exhibits are not permitted if they come under the fire sprinkler heads. Exhibitors having covered exhibits must submit plans to the official contractor who will present said plans to COSM Management for review and approval. Exhibits must be arranged so as not to obstruct the sightline or otherwise interfere with the displays of other exhibitors.



## COSM 2026 – Exhibitor Rules & Regulations *(continued)*

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### EXHIBIT FEES

There are various levels of exhibiting. All levels include an exhibit space of at least 10'x10' as well as other features. Please visit [www.cosm.md](http://www.cosm.md) to view exhibit levels. Corner booth locations cost an additional \$200 per corner.

### NON-PROFIT RATE

Please contact Rosaleen Tully at [Rosaleen@affinity-strategies.com](mailto:Rosaleen@affinity-strategies.com) to discuss the rate.

### PAYMENT TERMS

Exhibit space will be confirmed upon receipt of full payment. Companies may pay by credit card for immediate confirmation or request an invoice with payment due within 30 days. Space is reserved at time of invoice or payment by credit card. If payment is not received within 30 days, the space will be released. COSM Management will charge credit cards the full amount of space requested for COSM 2026. Corner locations incur an additional fee of \$200 per corner. If payment is not received by this date, space may be reassigned, and a refund will not be issued.

Any advertising, branding, or exhibitor events are final sale and non-refundable upon receipt of application.

### CANCELLATIONS, REDUCTION, AND REFUNDS

Written notification of a reduction or cancellation of exhibit space must be received by COSM on or before January 31, 2026, and will result in a charge equal to 50 percent of the total cost of the space. Space not claimed or occupied on-site after 5:00 pm Wednesday, April 22, for which no special arrangements have been made with COSM, may be resold, or reassigned by COSM without obligation to refund exhibit fees or reassign the exhibitor.

Any advertising, branding, or exhibitor events are final sale and non-refundable upon receipt of application. Final payment is due January 31, 2026. No refunds will be given for cancellations of advertising, branding, or exhibitor events regardless of cancellation date.

### CONTRACT FOR SPACE

The acceptance of the online exhibit space application and deposit by COSM Management constitutes a contract for the rights to use allotted space. A completed online application for space with deposit and all requested information must be submitted electronically.

### NON-CONTRACTED EXHIBIT SPACE

Any person, firm, or organization not having contracted with the COSM Secretaries Liaison Committee for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services, solicit orders, or distribute advertising materials at the Sheraton Phoenix Hotel or in any hotel used by COSM to house



## COSM 2026 – Exhibitor Rules & Regulations *(continued)*

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registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. No exhibit will be permitted in a hotel room.

### **SPECIAL RESTRICTIONS**

- Giveaways are permitted only if approved in writing by COSM prior to the meeting.
- Outside food may not be brought in or distributed to attendees. All food giveaways must be approved by COSM and ordered through the hotel's designated catering service.
- Any activity in the exhibit aisles is strictly prohibited.
- Fire hose cabinets and exits must always be left accessible and in full view. Decorations and displays must either be of non-flammable material or be treated by an approved fire prevention method. All display material must be flame proofed and is subject to inspection by the Louisville Fire Marshal. No flammable fluids or substances may be used or shown in booths.
- Displays may not be dismantled, nor any packing begun before published dates and times.

### **LIABILITY**

The exhibit booths will be in the West Hall 1-2 of the Phoenix Convention Center. COSM, GES, or any officers, agents, or employees thereof shall not be liable for the safety of the exhibitor's property, its agents, or employees from theft,

damage by fire, accident, or any other causes, and the exhibitor does hereby release and indemnify COSM and the Hyatt Regency New Orleans from any such claims of any kind or nature. All exhibitors are required to and guarantee to have in force, at their own expense, insurance covering employees not only on worker's compensation and the employer's liability, but also on general public liability, and injury, and accident, and any damage to the exhibitor's property. COSM and the Phoenix Convention Center shall in no way be held liable.

### **INSURANCE**

Insurance on all exhibits is the responsibility of the exhibitor. COSM or COSM Management will not assume any responsibility for property loss or damage to personal property, as stated in the section on limitation of liability.

Exhibitors shall at their own cost and expense provide general liability insurance in an amount not less than \$1,000,000. This insurance should recognize COSM and Affinity Strategies as an additional insured.

Service orders will only be fulfilled by the official decorator when booth space is paid in full and a certificate of insurance has been submitted.

### **LIMITATION OF LIABILITY**

It is mutually agreed by and among COSM, COSM Management, and the exhibitor that COSM and COSM Management shall have no liability whatsoever to an exhibitor, its employees, or its business invitees, or any



## COSM 2026 – Exhibitor Rules & Regulations *(continued)*

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liability for loss or damage to the property of the exhibitor, its employees, or its business invitees resulting from any cause. It is further understood and agreed that all claims against COSM and COSM Management for any damage, loss, or injury are expressly waived by the exhibitor and assumed by the exhibitor as its responsibility.

Space is leased with the understanding that COSM, COSM Management, GES, and the Phoenix Convention Center assumes no liability whatsoever for damages for any act of omission in connection with the said agency, and the exhibitor and its representative(s) hereby keep forever harmless COSM, COSM Management, GES and the Phoenix Convention Center from any and all liabilities for loss ensuing from any cause. It is further understood and agreed that the COSM and COSM Management shall in no event be liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of COSM and COSM Management to the exhibitor for any breach of the contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the State of Arizona, the City of Phoenix as may be amended from time to time.

### **INDEMNIFICATION AND INSURANCE**

Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

### **LICENSE OF INTELLECTUAL PROPERTY**

COSM and the Exhibitor are each the sole owner of all right, title, and interest to COSM and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). COSM and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of the Exhibit Program.

### **FDA REGULATIONS**

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses. For additional information, contact FDA at 888-463-6332 or [fda.gov](http://fda.gov).



## COSM 2026 – Exhibitor Rules & Regulations *(continued)*

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### **OUTSIDE FOOD & BEVERAGE**

Outside food or beverages may not be brought in or distributed to attendees. All food giveaways must be approved by COSM and ordered through the hotel's designated catering service.

### **ANIMAL TISSUE DEMONSTRATIONS**

Under no circumstances may human tissue of any kind be used for demonstration purposes. Animal tissue may be used if a request is submitted in writing to COSM Management with a detailed description of the proposed method of waste storage and disposal. COSM Management will then submit the request to the hotel and will confirm approval.

### **FORCE MAJEURE**

The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

### **CATASTROPHE**

In the event of fire, strikes, or another unavoidable occurrence rendering the exhibit space unfit for use,

provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.

### **CONFIDENTIALITY**

COSM and Exhibitor, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. Both parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement.

### **RELATIONSHIP OF THE PARTIES**

COSM and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that exhibiting as part of the Exhibits does not constitute COSM official endorsement, guarantee, acceptance, or approval of Exhibitor, its services, products, programs, or activities.

### **TERM AND TERMINATION**

This Agreement is effective as of the date of last signature and will terminate (i) upon conclusion of the post promotion of the Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty



## COSM 2026 – Exhibitor Rules & Regulations *(continued)*

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(30) days' notice by COSM to Exhibitor, with or without cause. In the event of termination for material breach by COSM, or termination without cause by COSM, COSM will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights and privileges for use of the other party's Intellectual Property shall expire, and each party shall discontinue the use of the other party's Intellectual Property.

### **MISCELLANEOUS**

This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by a writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may

assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

### **INTERPRETATIONS AND APPLICATION OF RULES AND REGULATIONS**

All matters and questions not specifically covered by these Rules and Regulations, are subject to the decision of COSM.





## COSM 2025 Exhibitors

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3-D Matrix	Cleveland Clinic	J&J Medtech	PhotoniCare
3NT Medical Inc.	Cochlear Americas	JEDMED	Piedmont Healthcare
Acera Surgical	Coherus Biosciences	JULLSURG INSTRUMENT INC	Pilling from Teleflex
Advanced Bionics	CooperSurgical	KARL STORZ United States	Precigen
Advanced RX Compounding Pharmacy	CranioRehab	KLS Martin	Prosidio
Aerin Medical	Endocraft	Kurz Medical Inc.	Rakuten Medical, inc.
AIRKOR	ENT and Allergy Associates, LLP	Leica Microsystems	Reflux Gourmet
Akouos, Inc.	Exelixis, Inc.	MED-EL	Regeneron
Ambu Inc.	Grace Medical, Inc	Medinotec Inc.	Regeneron Pharmaceuticals
Amgen/AstraZeneca	GSK Medical Affairs	Medtronic	Ronin Surgical Corp.
Atos Medical	Hanson Medical, Inc.	Merck & Co., Inc.	ROSE MICRO SOLUTIONS
Axogen Inc	Head & Neck Cancer Alliance	MicroGenDX	Sanofi / Regeneron
Baird Medical	Hemostasis Fiagon	MMI Micro	Snot Force Alliance
BioMed ENT	Inhealth Technologies	Naveris, Inc	Solta Medical
Boston Medical Products, Inc.	InnoVoyce	NeilMed Pharmaceuticals	Stryker
Bryan Medical LLC	inomed Inc.	Northside Hospital	Sutter Medical Technologies USA
C2Dx	inPhase Medical, LLC	Novartis	Tungsten Medical Network
Carestream Dental, LLC	Inspire Medical Systems, Inc	NSK America	Tympanogen
Cascade Specialty Pharmacy	Instrumentarium	Olympus America, Inc.	Veracyte
Castle Biosciences	Integra Lifesciences	Oticon Medical, LLC	
	iotaMotion	PENTAX Medical	



# COSM 2026 – Advertising & Support Opportunities

COSM is offering the below opportunities for exhibitors to gain additional exposure while in Phoenix.

The below opportunities can be secured within the exhibitor booth portal. Advertising is available only to registered COSM 2026 Exhibitors. Information on exhibiting can be found [here](#). If you have a creative idea for advertising at COSM that is not shown below, contact the COSM Exhibits Manager at [cosm@affinity-strategies.com](mailto:cosm@affinity-strategies.com).

## Digital Advertising

Reserve Your  
Ad Space Today

Registration Confirmation Email Ad	\$7,500
COSM Marketing Emails Ad	\$5,000
Know Before You Go Email Ad	\$5,000
COSM Website Ad	\$2,500

Mobile App Banner Ad	\$1,500
Mobile App Push Notification	\$500
COSM X / Twitter Message	\$500

### Registration Confirmation Email Ad | \$7,500

Place your exclusive ad in the registration confirmation email sent to each attendee upon registration for COSM, as well as in the final confirmation email sent by COSM to all attendees the week before the meeting. Your ad will be visible to all of COSM registrants. This is an exclusive, high traffic, high visibility opportunity. Must receive ad by April 1, 2026 for most exposure.

Ad specs: 300Wx250H pixels, .png or .jpg

### Know Before You Go Email Ad | \$5,000

Place your ad in the most important email sent by COSM, sure to be read by all attendees: the Know Before You Go email! This is a high traffic, high visibility space. Ad can be linked to an external website of your choosing with analytics being provided after the ad expires.

Ad specs: 300Wx250H pixels, .png or .jpg

### COSM Marketing Emails Ad | \$5,000

Place your exclusive ad in the emails sent by COSM to all attendees every other week leading up to the meeting. Your ad will be visible to all of COSM's email database within any non-educational email. These emails include marketing emails, and registration and hotel reminders. Ad can be linked to an external website of your choosing with analytics being provided after the ad expires.

Ad specs: 300Wx250H pixels, .png or .jpg



Reserve Your  
Ad Space Today

## COSM 2026 – Advertising & Support Opportunities *(continued)*

### COSM Website Ad | \$2,500

Get extended exposure with an exclusive ad on the [cosm.md](http://cosm.md) home page next to COSM's mission statement or the registration information page for 3 months. These are high traffic, high visibility areas. Ad can be linked to an external website of your choosing with analytics being provided after the ad expires. Two locations available: Home page and registration page. Other areas available for \$1,500 each.

Ad specs: 300Wx250H pixels, .png .jpg or .gif (can be animated)



#### COSM MISSION STATEMENT

The mission of the Combined Otolaryngology Spring Meetings (COSM) is to bring together the membership of the COSM societies. Otolaryngology residents in training, medical students and allied health professionals for the purpose of disseminating and exchanging the latest cutting edge clinical and basic scientific research. COSM is the premier educational and technology forum for providing the subspecialties in Otolaryngology – Head and Neck Surgery with an opportunity to improve and expand their knowledge and skills thereby enhancing the quality of patient care.

YOUR AD  
HERE

### Mobile App Banner Ad | \$1,500

Have your company's advertisement be the first thing COSM attendees see when they open the app. Banner ads are located at the top of the home page of the app and will rotate between 5 different ads. Ad can be linked to an external website, exhibitor listing within the app, or a landing page. Analytics will be provided following the meeting.

Ad specs: 640Wx110H pixels, 300 dpi, .png file.

### Mobile Push Notification | \$500

Send a short message directly to COSM attendees' phones within the COSM Mobile App on the date and time of your choosing. Messages will appear as a banner notification and then live in the messages area of the COSM Mobile App. There is a limit of one message per company, and four exhibitor messages per day (Wed-Sun).

Messages consist of a subject line (max 25 characters) and a body (max 230 characters).

### COSM X/Twitter Message | \$500

Send out your message on COSM's X (Twitter) account on the date and time of your choosing from April 8-27, 2026.

- Limit of two messages per company.
- Only one message will be sent per day outside of the meeting dates (April 22-26).
- On the meeting dates, COSM will allow up to three exhibitor messages per day (Wed-Sun).
- Messages have a limit of 280 characters and must be approved by COSM management.

Contact COSM management to discuss available dates and times.

## COSM 2026 – Advertising & Support Opportunities *(continued)*

Ensure all attendees see your company message and brand with clings and other opportunities located in high-traffic areas of the hotel. To discuss exact locations and meeting layout, contact COSM Exhibits Manager, at [cosm@affinity-strategies.com](mailto:cosm@affinity-strategies.com).

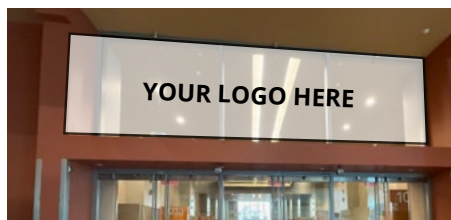
Reserve Your  
Signage Today

### Banners, Clings & Digital Signage

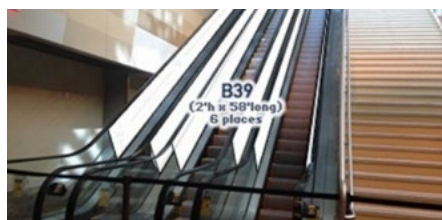
#### Escalator Clings

(Level 1 to Level 2)	2 escalators, 4 panels	\$20,000
	1 escalator, 2 panels	\$13,000
(Level 1 to Exhibit Level)	6 panels	\$20,000
	add-on: 2 runners	\$5,000

Banner at 100 Meeting Entrance



Escalator Clings Level 1 to Exhibit Level



#### Banners

Exhibit Level Foyer Banner	\$15,000
Banner at 100 Meeting Entrance	\$15,000
Escalator Banner (Above escalators from 1 to Exhibit level)	\$15,000

#### Columns

Impact Columns (2) (on Exhibit Level)	\$10,000
Impact Column (1) (Across from Info Desk)	\$5,000

### Other At-COSM Opportunities

#### Premium Hotel Room Door Drop

*Make Your Brand Unmissable, Right at Their Doorstep*

Start the day by putting your message front and center. With our exclusive hotel door drop service, your promotional piece will greet attendees first thing in the morning, ensuring maximum visibility and impact.

#### Here's why it works:

- **Prime Timing:** Delivered early morning on your chosen day (Wed-Sat), so your message is the first thing they see.
- **Direct Access:** One high-quality piece (one-pager or compact booklet) slipped under the door - no clutter, no competition.
- **Guaranteed Reach:** Every attendee, every room.

Hotel Door Drop - Sheraton	\$20,000
Hotel Door Drop - Hyatt	\$15,000

#### Branded Key Cards

*Make Every Check-In Count*

Put your logo directly into the hands of 1,000+ attendees the moment they arrive! Branded hotel key cards are a powerful way to keep your company top of mind throughout the event. Your investment covers production, shipping, and distribution – just provide your design, and we'll handle the rest.

#### Why Choose This Opportunity?

- **Unmatched Visibility:** Every attendee uses their key card multiple times a day.
- **Premium Branding:** Showcase your logo in a sleek, professional design.
- **All-Inclusive Service:** From production to delivery, we've got you covered.

Key Cards - Sheraton	\$15,000
Key Cards - Hyatt	\$10,000



## COSM 2026 – Advertising & Support Opportunities *(continued)*

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### GENERAL NOTES AND REQUIREMENTS

- Supporting company is responsible for design of artwork.
- All ads and artwork are subject to review and approval by COSM Management.
- All initial artwork for printed branding is **due by January 30, 2026**. Any materials submitted after this date may incur a late fee.
- **All artwork proofs for print must be approved by March 6, 2026**. Any late approvals may result in surcharges, which would be the responsibility of the supporting company.
- Digital advertisements **must be submitted by March 6, 2026**.
- Fees are all inclusive unless specified.
- Advertising and support opportunities are nonrefundable.
- Payment is due in full at the time of application submission.
- COSM Management must review and approve all designs prior to installation and reserves the right to refuse any opportunities.
- Contact COSM Management for artwork specifications if not provided.
- All above opportunities can be secured within the Exhibitor Portal where you purchase your COSM 2026 booth space.