# COSM 2022 DALLAS

APRIL 27 - MAY 1, 2022 // COSM.MD

AAFPRS · ABEA · AHNS · ALA · ANS · AOS · ARS · ASPO · TRIO

## **EXHIBITOR EVENT**

American Academy of Facial Plastic and Reconstructive Surgery American Broncho-Esophagological Association American Head and Neck Society American Laryngological Association American Neurotology Society American Otological Society American Rhinologic Society American Society of Pediatric Otolaryngology The Triological Society

COSS COMBINED OTOLARYNGOLOGY SPRING MEETINGS

MORE INFORMATION AVIAILABLE AT WWW.COSM.MD

### Introduction

The Combined Otolaryngology Spring Meetings (COSM) are major national meetings for otolaryngologists.

At COSM, each member society presents educational scientific programming that features prominent speakers in their respective specialties. COSM is well attended by the key practitioners within the field of otolaryngology.

COSM is offering exhibitors the opportunity to maximize their exposure to this influential group of otolaryngologists by conducting Exhibitor Events.

Sponsors receive the following value-added acknowledgments to enhance their visibility at COSM.

- Recognition on the official sponsor sign
- Recognition in the COSM mobile app
- One time request of the advance attendee list (mailing addresses only)

We want to thank you for your continued support and look forward to seeing you at COSM in Dallas, Texas.

FOR MORE INFORMATION, CONTACT:

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#### **Guidelines for Exhibitor Events**

Third-party organizers requesting space must be the agency of record for the exhibiting company. Permission to use third-party organizers must be requested in writing by the exhibitor on company letterhead.

Sponsors are responsible for complete coordination of the event, including program content, marketing, logistics, and menu planning. COSM provides meeting space assignment at the headquarters hotel and a one-time request of the advance registration list. The venue may levy room rental charges if the required food/beverage revenue is not met. Sponsor must work with COSM-contracted service vendors.

COSM commences on Wednesday, April 27, 2022 at 8:00am and adjourns on Sunday, May 1, 2022 at 12:00pm. During this period, neither exhibitors nor their agents may conduct, participate in, or sponsor any educational or marketing activities directed toward COSM registrants, other than as part of an approved exhibit, or as part of an approved exhibitor event. Specific time slots that exhibitor events can be held are indicated on the following page.

No meetings or events may be scheduled that compete with officially sanctioned COSM programs without prior written approval of COSM, including all symposia, lectures, sessions, and social events. Social events are gatherings that are not educational in nature and for which there is no formal program. Functions must be good in taste and conform to the purpose of COSM.

All requests for function space will be handled through the COSM convention office. Requests made directly with Hyatt Regency Dallas or any other hotel used to house COSM registrants are prohibited. If you are planning a function at a location other than the official COSM hotel(s), written approval must still be granted by COSM prior to finalizing your arrangements. Space will be assigned on a first-come, first-served basis.

Exhibitor Events requests subject to meeting space size and availability.

Exhibitor Event requests MUST include the following information pertaining to the planned event:

- Day, date, time and title of event
- · General description of education content and/or agenda topics
- List of program presenters
- Sponsor(s) of event
- Anticipated attendance and registration fee (if any)
- Contact information
- Completed Meeting Space Request Form

The deadline for exhibitor event space requests is Friday, March 25, 2022. Requests will be accepted past this deadline but are confirmed on a space available basis only.

Once COSM approves the event, a non-refundable application fee is required from exhibitor event organizers. Fees are as indicated on the following page. This fee is an application fee only and provides you with the right to conduct an exhibitor event. Actual meeting expenses/costs related to the promotion and/or coordination are additional and the responsibility of the event organizer. No additional fees are charged by COSM other than for those services requested of COSM.

Upon receipt of the application fee, the COSM Convention office will confirm arrangements and will notify organizers of their space assignment. The organizer is responsible for finalizing all arrangements with Hyatt Regency Dallas. After space is assigned, COSM accepts no responsibility for the planned function.

Although COSM provides function space, it does not endorse your function and does not consider it to be part of the official program. Functions held may not make use of the COSM name or logo, or in any way imply that the function is endorsed or co-sponsored by COSM.

All invitations, event registration brochures, and promotional materials must be submitted to COSM prior to printing. A one-time request of the advance registration list is included in the price of the exhibitor event.

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### **EXHIBITOR EVENT SCHEDULE**

The chart below indicates the available days, times, and fees for exhibitor events during the 2022 COSM. Approved time slots do not compete with any other official COSM educational programming.

Date	Time	Fee
Wednesday, April 27	6:00pm – 10:00pm	\$7,000
Thursday, April 28	6:00am – 8:00am	\$4,000
	6:00pm – 10:00pm	\$7,000
Friday, April 29	6:00am – 8:00am	\$4,000
	6:00pm – 10:00pm	\$7,000
Saturday, April 30	6:00pm – 10:00pm	\$7,000
Sunday, May 1	6:00am – 8:00am	\$4,000

Exhibitor Event fee includes one advance registration list that will be sent at the sponsors' request.

#### **Society Acronyms**

- AAFPRS American Academy of Facial Plastic and Reconstructive Surgery www.aafprs.org
  ABEA American Broncho-Esophagological Association www.abea.net
  AHNS American Head and Neck Society www.ahns.info
  ALA American Laryngological Association www.alahns.org
  ANS American Neurotology Society www.americanneurotologysociety.com
  AOS American Otological Society www.americanotologicalsociety.com
  ARS American Rhinologic Society www.american-rhinologic.org/
  ASPO American Society of Pediatric Otolaryngology www.aspo.us
- TRIO The Triological Society www.triological.org

		Wednesday April 27	Thursday April 28	Friday April 29	Saturday April 30	Sunday May 1
AN	1	AAFPRS AHNS-C	AAFPRS AHNS-C ARS	ALA ARS TRIO-C	ABEA AOS ASPO TRIO	ABEA ANS ASPO-C
PIV	1	AAFPRS AHNS-C	AHNS-C ALA ARS	ABEA AOS ASPO TRIO	ALA ANS ASPO-C	

C = Concurrent



#### EXHIBITOR EVENT SPACE REQUEST

All functions taking place during th	e 2022 COSM must be approved by COSM.	
Requests should be completed an	Company	
Requests received after this date of	an only be confirmed on a space available basis.	Contact Pers
SPONSORING ORGANIZATION:		Address
DAY and DATE PREFERENCE:	expecting	Address
		City/State/Zip
	nt should be listed on the COSM Mobile App.	
Changes and/or listings must be re	eceived by COSM by Friday, March 25, 2022.	Country
<b>Function</b>	Setup	
□ Breakfast	□ Theater	Telephone
□ Reception	Cocktail Tables	
□ Meeting	□ Schoolroom	Email
Dinner	Round	Alternative E
Reception/Dinner	Head Table for	
□ Other	□ Riser	FOR COSMUS

□ Special Arrangements

□ Other

Contact Person		
Address		
City/State/Zip		
Country		
Telephone		
Email		
Alternative Email		
FOR COSMUSE ONLY		
DATE RECEIVED	DATE ASSIGNED	
MEETING ROOM	NOTES	

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#### **Questions**

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